**Prerequisite Course**

*1. Purpose of Course*

Through this course students will learn about ethical issues when doing business in different parts of the world. Students will confront theoretical knowledge with real-life cases and discuss past and present ethical dilemmas in various industries. Thus, students will be prepared to identify, analyze and suggest recommendations to major ethical issues when doing business in Asia, Europe or the US.

*2. Materials and Reference*


Additional readings provided in class

*3. Evaluation (%)*

<table>
<thead>
<tr>
<th>Attendance</th>
<th>Assignments</th>
<th>Class discussions</th>
<th>Final</th>
<th>Presentation</th>
<th>Other</th>
<th>Total</th>
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<tbody>
<tr>
<td>10</td>
<td>10</td>
<td>15</td>
<td>40</td>
<td>25</td>
<td>n/a</td>
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Attendance Policy: Students who are absent for over 1/3 of the class will receive a grade of ‘F’ or ‘U’ for the course. (Exceptions can be made when the cause of absence is deemed unavoidable by the course instructor.)

Other Remarks: Please contact me directly if you have any questions about evaluation.

*4. Lecture Plan*

1. Course introduction. Discussion on main ethical issues for global business.
   Reading: Chapter 1 and 2

2. Cross-cultural differences and similarities in business ethics.
   Reading: Chapter 3

3. Exploring cultures and examples of ethical issues when doing international business.
   Readings distributed before the class.

4. Ethics in the media industry. Comparison of Asian, European and American industries.
   Reading: Chapter 4

5. Case: *K-Pop behind the scenes: ethical challenges in the global entertainment industry.*
   Readings distributed before the class.

6. Individual factors: What we can learn about business ethics from K-movies?
   Reading: Chapter 5

7. Case: *North Korean special economic regions.*
   Readings distributed before the class.

   Reading: Chapter 6

   Reading: Chapter 7

10. Dealing with ethical breaches: cases from around the world.
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<th>5. Additional Notes for Students</th>
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<tr>
<td>Please feel free to propose your own extra readings and text or great articles on your favorite topics.</td>
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<th>6. Assistance for Students with Disabilities</th>
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<tbody>
<tr>
<td><strong>Class</strong></td>
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<tr>
<td>○ Visual Impairment: Make textbooks (digital textbook, braille textbook, enlarged textbook etc.), Allow note takers</td>
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<tr>
<td>○ Physical Impairment: Make textbooks (digital textbook), Allow note takers and assistants</td>
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<td>○ Hearing Impairment: Allow note takers and translators, Allow lecture recording</td>
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<td>○ Health Impairment: Excuse absence due to health problems, Allow note takers</td>
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<tr>
<td>○ Learning Disability: Allow note takers</td>
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<tr>
<td>○ Intellectual Disability / Autism Spectrum Disorder: Allow note takers and mentors</td>
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<tr>
<th>Assignment &amp; Evaluation</th>
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<tbody>
<tr>
<td>○ Visual Impairment / Physical Disability / Hearing Impairment / Health Impairment / Learning Disability: Extend assignment deadlines, Offer alternate assignment submission and response method, Extend testing period, Offer alternate testing method, Offer different testing room</td>
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<tr>
<td>○ Intellectual Disability / Autism Spectrum Disorder: Offer individualized assignments and alternative evaluations</td>
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<th>Others</th>
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<tr>
<td>Students who take this course can get appropriate level of support service including the support listed above depending on the students’ individual characteristics and needs through consultation with professors and the Support Center for Students with Disabilities. If you have any questions concerning support service for students with disabilities you can contact Professor *** (Contact Information) or Support Center for Students with Disabilities (02-880-8787).</td>
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