

Foreign Policy

Instructor: Dr. Uk Heo

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Class Meeting Times: M, T, W, R 12:00-15:00

No prerequisite: Although this course is a graduate level course, I will teach the course assuming students have no prior knowledge of the subject.

COURSE DESCRIPTION AND OBJECTIVES

This course explores how nations make foreign policies and how they affect international relations. Foreign policy is a critical element in international relations because relationship between two nations is shaped by their governments' action-reaction process. To summarize, international relations are a continuum of foreign policy decisions made by national leaders and implemented by government officials. Various factors affect the foreign policy decision-making. They include leaders' cultural, family, educational, religious, and health background, types of government, decision-making process and institutions, and other factors that may affect decision-making, such as public opinion and lobby. To this end, we will discuss foreign policy process and institutions, foreign policy decision-making theories first. After that, we will discuss foreign policies of the Republic of Korea and the United States to better understand foreign policies, using real examples. At the end of the course, students should have a clear understanding of foreign policy actors and processes.

REQUIREMENTS

2 Exams (30 percent each): There will be two 24-hour open book exams, which require understanding of the materials covered in the class.

Class Attendance and participation (20 percent each): Students are strongly encouraged to actively participate in class discussions. Students can have 2 unexcused absences. After that, each additional absence will result in losing 1 final point. Active participation in class discussions will be awarded with bonus points.

Research Paper (20 percent): Students are required to write a short research paper. An opinion essay is also acceptable. For the research paper, students are free to choose the topic of the paper as long as it is related to the course material and contents. Feel free to contact me to discuss research questions or anything related to the research paper assignment.

Research Paper Guidelines: The length requirement is 1,000-1,200 words (approximately 3-4 double spaced pages with Times New Roman 12-point font size and 1-inch margin) EXCLUDING references, tables, and figures. You can have a cover page if you wish. There is NO required citation format, but it has to be consistent. Students should write the paper as follow:

1. You MUST have a clearly defined and narrowly focused research question. I suggest that you develop a research question in a literal question form. For instance, what led North Korea to develop nuclear weapons? How South Korea developed its economy?

What is the impact of economic development on South Korea's foreign policies? What caused the transition to democracy in South Korea? What affects the relationship between South Korea and Japan (or the United States or China)?

2. In the introduction, introduce the research question and describe why it is meaningful/interesting. This is important because you can face the so-what question.

3. At the beginning of the body, provide background information. If it is a case study or analytical paper, describe historical background so that readers can understand the upbringing. If it is a theoretical paper, provide a literature review on the subject.

4. In the main body of the paper, make your theory/argument, which is your answer to the research question. Your theory/argument should be logical and supported by (empirical) evidence. For the evidence, you can use the literature and/or actual data.

5. In the conclusion, summarize what you did in the paper and discuss theoretical or policy implications of your findings.

REQUIRED TEXTS: PDF files of all assigned readings and the PPT slides of my lectures will be provided

GRADES

A+ = 93-100	A = 90-92.9	A- = 87-89.9	
B+ = 83-86.9	B = 80-82.9	B- = 77-79.9	
C+ = 73-76.9	C = 70-72.9	C- = 67-69.9	
D+ = 63-66.9	D = 60-62.9	D- = 57-59.9	F = Below 57

SCHEDULE

June 22. Introduction: What Is Foreign Policy and Why Does It Matter?

June 23. Foreign Policy Making Process: Actors and Institutions (Presidents, Legislature, Diplomats, Department of State/Foreign Ministry, Department of Defense, Intelligence Agencies, Public Opinion, Interest Groups and Lobby)
Reading: Goldstein, Joshua and Jon Pevehouse. 2020. International Relations. 12th ed. Pearson. Ch. 4

June 24. Foreign Policy Decision Making Theories I: Rational Choice, Bounded Rationality, Prospect, Poliheuristic, Granham Allison's Foreign Policy Decision Making Models, Development Power, and Game Theory
Reading: Mintz, Alex and Karl DeRouen Jr. 2012. Understanding Foreign Policy Decision Making. Cambridge University Press. Ch. 4

June 28. Foreign Policy Decision Making Theories II: Rational Choice, Bounded Rationality, Prospect, Poliheuristic, Granham Allison's Foreign Policy Decision Making Models, Development Power, and Game Theory
Reading: Mintz, Alex and Karl DeRouen Jr. 2012. Understanding Foreign Policy Decision Making. Cambridge University Press. Ch. 5

June 29. Alliance and National Power in Foreign Policies: Concept, Measurement, and Role
Reading: Goldstein, Joshua and Jon Pevehouse. 2020. *International Relations*. 12th ed.
Pearson. Ch. 2

June 30. Korea's Foreign Policy toward the United States: From Patron-Client to Equal
Partnership
Readings: Heo, Uk and Terence Roehrig. 2014. *South Korea's Rise: Economic
Development, Power, and Foreign Relations*. Cambridge University Press. Ch. 4

July 1. **Mid-term Exam**

July 5. Korea's Foreign Policy toward China: From Enemy to the Largest Trade Partner
Readings: Heo, Uk and Terence Roehrig. 2014. *South Korea's Rise: Economic
Development, Power, and Foreign Relations*. Cambridge University Press. Ch. 5

July 6. Korea's Foreign Policy toward Japan: Geographically Close but Emotionally Distant
Readings: Heo, Uk and Terence Roehrig. 2014. *South Korea's Rise: Economic
Development, Power, and Foreign Relations*. Cambridge University Press. Ch. 6

July 7. Korea's Foreign Policy toward North Korea: Compatriots and Enemy
Readings: Heo, Uk and Terence Roehrig. 2014. *South Korea's Rise: Economic
Development, Power, and Foreign Relations*. Cambridge University Press. Ch. 4

July 8. US Foreign Policy toward China and Japan
Readings: Allison, Graham and Fred Hu. 2021. "An Unsentimental China Policy: The
Case for Putting Vital Interests First." *Foreign Affairs*. February 18, 2021; Che, Chang.
2021. "Japan Is the New Leader of Asia's Liberal Order Washington Must Learn to
Follow Its Longtime Ally in the Indo-Pacific." *Foreign Affairs*. February 24, 2021

July 12. US Foreign Policy toward Japan and North Korea
Readings: Che, Chang. 2021. "Japan Is the New Leader of Asia's Liberal Order
Washington Must Learn to Follow Its Longtime Ally in the Indo-Pacific." *Foreign
Affairs*. February 24, 2021; Mount, Adam and Andre Berger. 2019. *Report of
International Study Group on North Korea Policy*

July 13. Research Paper Presentation

July 14. Comparison of Korea and US Foreign Policies, Wrap Up & Final Exam Review

July 15. **Final Exam**